

## WHO WE ARE

Clinically Media is an award-winning full-service agency specializing in patient recruitment and retention in clinical research.

# How can we help?




### PATIENT RECRUITMENT

We're devoted to improving diversity, equity, and inclusion in clinical research through efficient, scalable, and data-driven marketing strategies that keep enrollment goals on target.

- Project management
- Landing page design
- Targeted advertising
- Site management
- Campaign analytics
- Clinically Portal access (see below)



### PATIENT ENGAGEMENT

Clinically Media's patient engagement and retention materials keep patients dialed in until their end of study visit, and beyond.

- Instructional videos
- Print pieces (e.g. pamphlets, diaries)
- Mobile apps
- Qualitative interviewing
- Uber Health partnership




### COORDINATOR TRAINING

With our step-by-step training materials, study coordinators will go forth with confidence when performing your protocol's nuanced procedures.

- Instructional videos
- Print pieces (e.g. procedure manuals, quick guides)
- Live/virtual trainings
- Mobile-ready materials
- Investigator meeting trainings



### MARKETING AND DESIGN

We'll increase impact by effectively carving out a space in the industry unique to your company, bringing your mission front and center as we thoughtfully tell your story.

- Branding
- Graphic design (e.g. MOA diagrams)
- Web design
- Social media
- PR and IR
- Slide deck design
- SEO



Clinically Media's  
Proprietary Referral  
Management Software

**For sponsors,** Clinically Portal offers game-changing analytics of referral and enrollment progression not typically available to sponsors, such as the referral source of randomized patients.

**For research sites,** Clinically Portal means easy access to pertinent referral information like contact details and prescreening status, conveniently accessed through a customizable dashboard.

## FEATURES

- HIPAA compliant referral management
- Individual research site staff logins
- Insight into recruitment progress at individual research sites
- Analytics and reporting
- Fully integrated prescreening
- Accessible and editable referral information
- Study visit reminders for referrals and enrolled patients