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Clinically Media's CEO Selected as Top 25 Most Influential Young Professionals *ColoradoBiz* Magazine Recognizes Victoria Donovan as Influential in Colorado

[Denver, CO - June 13, 2022]: *ColoradoBiz* magazine selected Victoria Donovan, CEO of Denver-based marketing agency Clinically Media, as one of their GenXYZ Top 25 Most Influential Young Professionals. This list spotlights the young Colorado professionals who are making a game-changing impact in their industries. For Victoria, this impact is felt in the healthcare and life sciences industries as she leads her team at Clinically Media to redefine what it means to recruit and retain patients for clinical trials.

"*ColoradoBiz* magazine is focused on recognizing and celebrating the individuals who are pushing boundaries and making the greatest impact in their respective industries, and in Colorado. Victoria and her team at Clinically Media clearly fit that description and were an obvious choice for the Top 25 as they have responded to a niche need within Colorado's booming life sciences industry. This company and everyone affiliated with it have a bright future ahead of them" said Jon Haubert, Publisher, *ColoradoBiz* magazine.

Each year, *ColoradoBiz* magazine announces 50 finalists and awards the Top 25 Most Influential Young Professionals. The 50 finalists and Top 25 Young Professionals are selected by a panel of judges based on the nominees' professional success, community involvement, and philanthropic endeavors. These up-and-comers are the hotshots in the Colorado business community who are making waves and leading the pack during and out of the Covid-19 pandemic.

As the life science industry is quickly expanding, particularly in Colorado, it's no surprise Victoria's company is making strides too. In one and a half years, Clinically Media grew more than five times. Similarly, in the first quarter of 2021, life science companies in Colorado raised \$704 million, and Colorado became the tenth-largest U.S. life sciences market. This expansion is leading to more clinical research, a crucial, often defining, step in the development of new, potentially life-saving treatments.

Victoria Donovan shared, "I am so proud of the impact Clinically Media has made, and we're only getting started. Our team is small, specialized and nimble - we love what we do! By providing strategic branding, creative advertising campaigns, and unique design elements, we've directly contributed to the development of new treatment options for millions of patients."

As a full-service marketing agency specializing in patient recruitment and retention in clinical trials, Clinically Media is shaping the future of clinical research.

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About Clinically Media: Clinically Media is an award-winning, full-service marketing agency based in Denver, Colorado that is proudly women-owned and led. Specializing in patient recruitment and retention in clinical research, Clinically Media helps drug and device development companies efficiently source patients using data-driven, cost-effective solutions, as well as prepare for fundraising and commercial launch. Follow [Clinically Media](#) on [LinkedIn](#), [Instagram](#), [Facebook](#) and [Twitter](#).

About ColoradoBiz Magazine: *ColoradoBiz* magazine has been the authoritative voice of businesses statewide since 1973. In print and online, its mission is to inform and engage readers with coverage of the people, trends, issues and enterprises impacting Colorado's business landscape. In addition, individual and company standouts are recognized through numerous awards programs and performance-based lists. Learn more at cobizmag.com.

