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## Clinically Media Named Top 10 Patient Recruitment Solutions Provider 2022 Setting a New Standard in Patient Recruitment and Retention for Clinical Trials

[Denver, CO - July 25, 2022]: Clinically Media was just named one of the top companies in the prominent listing of Top 10 Patient Recruitment Solutions Providers 2022 by *Life Sciences Review* magazine. This annual list is selected by a panel of experts and members of *Life Sciences Review* magazine's editorial board to recognize companies who are at the forefront of tackling pressing problems regarding patient recruitment. Clinically Media has been recognized at the top of the list with a feature story and cover in the [August 2022 issue](#).

"We are pleased to recognize Clinically Media on this prestigious list. This top positioning is based on how Clinically Media works to conduct comprehensive market research to recruit clinical study participants. Unlike other patient recruitment agencies, the company converses with patients, their associates, and physicians to understand the particular patient population and match participants to clinical sites," said Jeremy Williams, Managing Editor of *Life Sciences Review* magazine.

Clinically Media is a full-service marketing agency that is setting a new standard in patient recruitment and retention for clinical trials, ensuring biotech and pharmaceutical companies are recruiting the right patients for their studies.

"We are a marketing and design agency with clinical expertise. We utilize this synergy of experiences to ensure the seamless execution of the patient recruitment process, and are driven by a responsibility to improve diversity, inclusion, and health equality along the way," says Victoria Donovan, CEO and Founder of Clinically Media.

It is impossible to conduct effective pharmaceutical research without diverse patient participation. However, most diverse communities remain underrepresented in clinical research. According to the FDA's 2020 global report, 76% of participants in clinical trials were white and about only 48% of clinical studies presented racial information.

Clinically Media is making clinical trials more accessible, ensuring that clients always have racially, ethnically, and culturally diverse patient populations. Through thoughtful marketing strategies, Clinically Media builds diverse and inclusive outreach campaigns that educate, uplift, and connect patients of all identities to groundbreaking new therapies. Clinically Media also donates 1% of its profits to organizations and nonprofits working to improve healthcare diversity.

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**About Clinically Media:** Clinically Media is an award-winning, full-service marketing agency based in Denver, Colorado that is proudly women-owned and led. Specializing in patient recruitment and retention in clinical research, Clinically Media helps drug and device development companies efficiently source patients using data-driven, cost-effective solutions, as well as prepare for fundraising and commercial launch. Follow [Clinically Media](#) on [LinkedIn](#), [Instagram](#), [Facebook](#) and [Twitter](#).

**About Life Sciences Review Magazine:** Life Sciences Review is a Business and Technology Magazine for the life sciences industries. Through its print and digital magazines, website, and newsletters, Life Sciences Review aims to provide real-life knowledge, best management practices, and advances in the science, technology, solutions, and service offerings by vendors to assist organizations to thrive in these challenging times. This magazine features top companies in the life sciences industries.

